INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Requires

Research Associates/Research Assistants

for the NSE Centre for Behavioral Science (CBS)

CENTRE DESCRIPTION

The NSE Centre for Behavioral Science is the first of its kind in a management institutionin India. The CBS aims to build a cross-disciplinary platform for conducting and disseminating research grounded in neuroscientific and behavioral knowledge across diverse fields of management including but not limited to finance, economics, marketing, organizational behavior and human resource management. The CBS Laboratory is equipped with a **32-Channel EEG system, screen-based & portable eye-tracker, and galvanic skin response**. The laboratory is designed to explore the applicability of behavioral science theories inmarketing, finance, and economics for generating and disseminating ideas around these themes. The Centre conducts experiments and research to generate meaningful decision-making insights for industries, as well as to help shape better policies and improve services.

JOB DESCRIPTION

- Assist faculties with research projects & experiments in sync with the required skillset.

- Working with large data-sets to extract behavioral insights.
- Administration of recruitment of participants for experiments if required.
- Organizational support for running experiments.
- Administrative support for the centre viz. Conference organization, webinar and seminar support; social media engagement and updates.

NO. OF POSITIONS: 02
Please refer to the Google application form to choose the nature of JD that you are best suited for.

QUALIFICATIONS: Candidates with a Master's in Economics, Statistics, Operations Research and Applied Mathematics are encouraged to apply. Candidates with a Master's Degree in Computer Science and related disciplines, who are interested in Ph.D. in Management and other applied domains, are also welcome. The ideal candidate will use this experience to hone their skill towards the aim of pursuing higher studies. Candidates should have demonstrated interest in behavioral/experimental studies.

REQUIRED SKILLSET
- Candidates must have good knowledge of one of **MATLAB/Python**/STATA/R and will ideally have prior experience of data cleaning and analysis.
- Understanding of econometric techniques and good language skills will be given preference.
- Well equipped with experiment-building and stimulus presentation softwares such as **E-Prime**.
- **EEG & Eye Tracker Data Acquisition and Analysis**.

APPOINTMENT TENURE: Depending on the skillset, the tenure of the appointment could range anywhere between 4-12 months with a potential for extension based on performance.

LOCATION: The selected candidate(s) would be required to work from Ahmedabad. IIMA provides access to the library and the computer center for all Research Assistants. The campus is centrally located within the city of Ahmedabad with proximity to several residential and commercial hubs. Please note that on-campus accommodation is not provided and selected candidates are expected to look for accommodation by themselves.

SELECTION PROCESS: Selected applicants would be requested to go through a test that will determine the qualitative applicability and extent of knowledge base that is required for the profile.

REPORTING AUTHORITY: Chairpersons, NSE Centre for Behavioral Science

COMPENSATION: Compensation will be commensurate with the qualification and experience.

LAST DATE TO APPLY: Interested candidates are expected to apply online latest by **January 15, 2025**. Any applications sent after this date will not be entertained. Please note that if you do not receive a call for an interview from the NSE CBS within a month from the deadline, your application does not meet our requirements. Please do not call on personal mobile numbers for inquiries.

MODE OF APPLICATION: Interested applicants should **CLICK HERE** to submit their updated cover letter and resume. Please ensure that you combine the files into a single PDF in the order of (a) cover letter and (b) resume. Your cover letter should not be a summary of your resume. It should focus on why you want this position, how it is relevantto your research and your potential contributions to NSE CBS. Please note that applications sent on LinkedIn will not be entertained.

*****